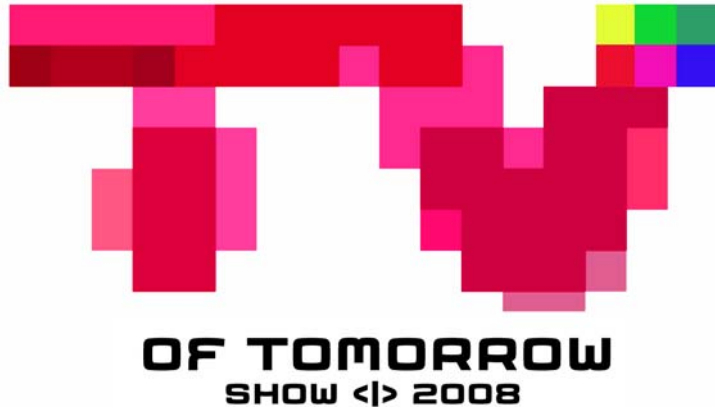




A CALL TO ARTISTS
InteractiveTV Today [itvt] presents the...



March 11-12, 2008 (Tuesday and Wednesday)
Yerba Buena Center for the Arts, San Francisco, California
<http://www.ybca.org>

Types of Art Welcomed: New Media, Mixed Media, Sculpture, Photographs, Paintings, Performance Art, Poster Art, Print-making, Film & Video, Video Performance, Spoken Word, Fashion

Description: All submissions must interpret, comment on, or even criticize what "The TV of Tomorrow" theme means to you. We are especially looking for interactive multiplatform-enabled media, but this does not necessarily mean it has to be digital!! Works not including a TV, PC screen, or encompassing the idea of futuristic interactive television, in some way, will not be considered for this show.

HOSTED BY: Tracy Swedlow, Editor-in-Chief of InteractiveTV Today [itvt] <http://www.itvt.com>
<http://blog.itvt.com> <http://www.itvt.com/tsbiography.html> Yahoo Instant Message: swedlowitvt

Co-CURATED BY: Julie "Jill" Andersen of ChatterBox

WHERE: The show will take place at Yerba Buena Gardens

WHEN: The show will be hung the morning and afternoon of Monday March 10th and the show will break down on March 12th in the late afternoon and early evening.





ART OPENING/COCKTAIL PARTY: The actual art opening will be on March 11th in the evening and will be open to the public. You are welcome to attend and invite your friends. There will be a host bar with some cocktails and some food will be available. You will receive 2 free drinks tickets.

ENTRANCE FEE: Free

PUBLICITY: [itvt] will promote all juried images of art in their email newsletter and Web site (current old site and new one to launch in March 2008). This newsletter is sent to many thousands of high-level executives and creative people around the world interested or working in the professional television and Web 2.0 broadband industries. [itvt] will broadcast information about the show and send a formal press release to other media outlets, including newspapers, magazines and local broadcast companies.

DEADLINES: Description of project – January 28, 2008. Final project must be delivered March 10th during load-in at the YBCA . Please make arrangements for a specific time to assemble your work. All artists will be informed of the success of their entry by Friday, February 22, 2008.

SUBMISSIONS

Digital/Web: Please describe your project(s) in short and/or send up to 3 .jpg digital images or a URL to your Web site by email, if currently available. In the body of the email, please include name, contact information, phone, email address, titles of the pieces, and prices, any other comments you want to make to our curator, Jill of ChatterBox at jilleele@yahoo.com and please copy it to art@itvt.com

Film/Video: Please describe your piece(s) in short. Film/Video MUST be submitted on DVD and be either .avi, .mov, .mpg, or .wmv file(s). In the body of the email, please include name, contact information, phone, email address, titles of the pieces, and prices, any other comments you want to make to our curator, Jill of ChatterBox at jilleele@yahoo.com and please copy it to art@itvt.com

Installation/Sculpture: Please describe your piece(s) in short. Please send up to 3 slides by email, if such images are currently available. Please include name, phone, address, email address, title of the piece, dimensions of the work and a comment of 100 words or less to our curator, Jill of ChatterBox at jilleele@yahoo.com and please copy it to art@itvt.com

Performance: Please send a proposal via email and, if applicable, a digital file or video of the work via email. We are potentially looking to feature your performance at the cocktail reception gala. Please include name, phone, address, email address, title of the piece, dimensions of the work and a comment of 100 words or less to our curator, Jill of ChatterBox at jilleele@yahoo.com and please copy it to art@itvt.com





IMPORTANT NOTES: It's best if you have all your own materials, computer equipment, DVD players, hammers, nails, cables, etc. and other supplies to successfully install your work. If you need something specific, please let us know. For example, we will be able to project your work on our big screen, if it is a Web project or a film/video. Also, if you are an artist residing outside of the San Francisco Bay Area and your work is selected for the exhibition, you are solely responsible for coordinating the return of your artwork and shipping costs, which include packing labor, packing material, postage, and insurance, etc.

SALES AND SPLIT: If something is sold, the artist will receive 60% and [itvt] will receive 40%. All work for sale must be clearly marked and those pieces not for sale must be clearly marked with an "NFS" tag.

CONTACT INFO:

Thank you very much for considering this event. It's going to be a fabulous experience! For more complete details on this project including business details, please contact:

Jill of ChatterBox: 404 Summit Dr. Corte Madera, Ca. 94925
jilleele@yahoo.com or 415 240 2202

Tracy Swedlow, InteractiveTV Today [itvt] <http://www.itvt.com>
2959 Mission Street, Suite A, San Francisco, CA 94110
Contact: swedlow@itvt.com and 415-824-5806

About [itvt]: <http://www.itvt.com>

Tracy Swedlow's Picture and Biography: <http://http://www.itvt.com/tsbiography.html>

Founded in 1998 by Tracy Swedlow, InteractiveTV Today [itvt] is the most widely read and trusted news source on the rapidly emerging medium of interactive multiplatform television. [itvt] provides concise, original coverage of industry developments, technologies, content projects, and the people building the business. Our readership is mostly made up of executives, creatives, and technologists (30,000 to 60,000) in over 150 countries. We also provide live events and an industry resource portal on the Web (new site coming soon).

About ChatterBox

ChatterBox is a San Francisco-based arts organization devoted to showcasing artists and their work via cross-cultural exchange programs and exhibitions in the United States, China and Vietnam. ChatterBox has been representing California artists for the last 10 years.

