



# WizTiVi announces a partnership with Samsung

WizTiVi, leader in the development and operation of platforms in the world of interactive television, has finalized a partnership with Samsung, one of the world leaders in consumer electronics.

WizTivi has already worked along with Samsung in the development of interactive applications for Daily Motion, L'Equipe TV, and INA (French National Institute for Audio Video), which are available on the applications portal [Internet@TV](#) on connected Samsung televisions devices.

« Samsung offers today a personalized experience of Home TV with its applications portal [Internet@TV](#), available on all connected televisions and devices. WizTiVi has been at our side from the beginning and this allowed us to quickly offer several applications developed along with major content providers,» declares Roberto MAURO Director, Network and Convergence for Samsung.

## **WizTiVi : a turn-key interactive TV services solution for content owners**

The WizTivi team's expertise on interactive platforms, (Set Top Boxes, Internet Connected TV's, Tactile Tablet's and Game Consoles), enabled the development of an innovative global solution for specific projects and through a SAAS services platform deployment. The solution offers key functionalities such as the management of VOD and SVOD, CatchupTV, Ad Servers and also modules for statistics and payment options allowing a monetization of the interactive services developed by the content owners.

## **WizTiVi : a rapidly growing company**

Having undeniable expertise, WizTiVi has become the de-facto reference in the convergence of multiple screens. WizTivi contributes to the rapidly growing market for interactive TV in the sectors of multimedia, news, sports, sports betting and interactive advertizing.

« WizTivi, through its partnership with Samsung, contributes to a new phase in television interactive services, innovation and development. The interactive television is a new media offering simplicity and easy access to a wide range of services to each member of the family. » states Daniel SCOLAN, chairman at WizTivi.

**You can meet the WizTivi team at IFA Berlin from September 3<sup>rd</sup> to 7<sup>th</sup> and at IBC Amsterdam, Hall 9 stand IP 414 from September 10<sup>th</sup> to 14<sup>th</sup>.**

## **About WizTiVi**

Founded in France in 2007, WizTiVi with it's approximately 50 specialists has developed its expertise and marketed an innovative turnkey solution in the domain of Interactive TV. WizTivi works along with content owners, televisions operators and manufacturers to develop their interactive TV services:

- Redefining websites for ergonomic adaptation on television sets and new generation usage with a remote control.
- Creation of interactive TV services
- VOD, SVOD, CatchupTV services available on television and on Set top Boxes.
- Development of interactive services for traditional live broadcast stations: games, voting in relation to the current programming, additional information, enriched services and e-commerce.

For more information: [www.wiztivi.com](http://www.wiztivi.com)

### **About Samsung Electronics**

Samsung Electronics Co. Ltd., the worldwide leader in semiconductors, telecommunications, digital technology and digital convergence technology, had a turnover of 116,8 billion dollars in 2009. With 188 000 employees working on 185 sites in 65 countries, the company is made up of eight independent branches: Screens, mobile communication, Telecoms, household electrical, IT Solutions, digital image, Semiconductors and LCD. Well-known as one of the brands that has one of the biggest growth in the world, Samsung Electronics is the leader in digital televisions, memory chips, mobile phones and LCD ;

For more information : <http://www.samsung.com>.