



THE TV OF TOMORROW SHOW 2011

MAY 17-18, 2011

NOMINATION DETAILS

NOMINATION CATEGORIES

MOST SIGNIFICANT IMPACT

Please state why you believe the companies or organizations you have nominated in this category have had the most significant impact on the interactive multiplatform TV industry as a whole over the past year.

MOST SIGNIFICANT NEWCOMER

Please state why you believe the companies or organizations you have nominated in this category were the most significant newcomer/breakthrough player of the past year (note: the company or organization you nominate does not necessarily have to have been founded within the last year).

MOST INNOVATIVE TECHNOLOGY, PLATFORM OR PRODUCT

Please state why you believe the companies or organizations you have nominated in this category invented the most innovative and disruptive technology, platform or product of the past year.

MOST INNOVATIVE CONTENT OFFERING

Please state why you believe the companies or organizations you have nominated in this category created the most innovative and disruptive content offering of the past year.

MOST INNOVATIVE DESIGN OR USER INTERFACE/EXPERIENCE

Please state why you believe the companies or organizations you have nominated in this category created the most innovative and disruptive design/user interface/content-navigation schema of the past year.

INDIVIDUAL LEADERSHIP

Please state why you believe the individual or individuals you have nominated in this category demonstrated notable leadership in the interactive, multiplatform TV industry over the past year, and whose efforts helped move that industry forward.

ITV ALL-STAR

Please state why you believe the individual or individuals you have nominated in this category has a long-term track record of leadership in the interactive multiplatform television industry, and who is an appropriate candidate for membership in an ITV Hall of Fame.



PROCESS OF NOMINATIONS

Deadline: Monday, April 11, 2011

The winners of the awards are selected via a two-stage process: (note: you are more than welcome to nominate your own company or organization, your colleagues, or even yourself); then a panel of industry experts will vote to determine the winner of each award category.

It is best if you send supporting materials for each nomination in advance:

- as .pdf attachments in an email to swedlow@itvt.com
- as hyperlinks to a specific Web page in an email to swedlow@itvt.com

Note: Additional materials can also be sent via DVD or on YouSendIt or via Dropbox (with advance notice).

Fax to: 415-707-2154

Email PDF to: swedlow@itvt.com

Mail to: InteractiveTV Today, 2959 Mission Street, Suite A, San Francisco, CA 94110

NAME OF PERSON SUBMITTING THIS NOMINATION

COMPANY

TITLE _____ EMAIL _____